

Dear friend,

Thank you for your interest in running a fundraiser for Childlife. Without people like you Childlife would be unable to continue our vital services to the children in the Mae Sai district.

Here are some ideas about events or activities you can do back home to raise both funds and awareness for Childlife:

- **Do you have likeminded workmates that would be interested in supporting Childlife?** Present to your workmates about the situation in Mae Sai and the work Childlife is doing to help these children's lives. Encourage your workmates to find out more information about the situation for children in Mae Sai and even sign up as a Friend of Childlife.

Alternatively you can do what our friend Stefan did and ask for as many workmates to contribute monthly to Childlife and send regular donations every few months. His efforts will now ensure the social development and welfare of our children by allowing us to employ a social worker. Many companies will get their employees to support a particular development activity. Make yours Childlife as you have personally seen and experienced the work that is happening at the grass roots that can make a difference in many childrens' lives.

In addition, does your company have an annual event eg. Annual Dinner. As well as being a celebration, you can make this event a fundraiser and an awareness of the work at Childlife.

- **Do you have a particular area of expertise that others are interested in?** Run your own workshop - Our friend Janet in Australia ran a Yoga Workshop. The day included different yoga sessions and one session was dedicated to informing all participants about the work of Childlife. Janet also held a raffle on the day to raise even more money for us. Others ideas have included kick boxing, salsa and pottery workshops.
- **Is there something crazy that most people wouldn't think you'd do?** Our friend Jayne raised money with friends and family by jumping out of an aeroplane (with a parachute of course!).
- **Do your friends and family like getting together for great food, drinks and excellent company?** Run a BBQ, cocktail party or even a karaoke evening and show people about the work you have been involved with and ask them to provide a donation for more work to be done.
- **Do you have a garage or attic full of what you think is junk?** As they say 'one man's junk is another man's treasure'! Collect; not only your own junk but also ask friends and family to donate their hoards and have a car boot sale...you'll be amazed at how much money this will raise!
- **Do you live in a friendly community?** Why not organize a street party with your neighbours...a day full of fun and games for the kids and a great way for every-one to show off their culinary skills at their very own food stall. You could also approach local businesses to donate some prizes for a raffle.
- **What's your vice?** Many people have raised money through sponsorship of giving something up (even for a week!) This could be anything you have a weakness for...chocolate, alcohol, cigarettes, coke, tv...Who knows – this may be the start of a 'new' you! Create your own

donation box collecting the money you would have spent on your vice during your time of abstinence.

- **Are you the Sporty type?** A great way to raise money whilst keeping yourself fit...take part in a sponsored swim, walk, run, or if you're a part of soccer/volleyball team why not get the whole team involved and play a game in aid of Childlife.
- **Do you have a good email contacts list?** Send all your contacts information about your experience at/with Childlife. In you email provide a link to:
  - o our website [www.childlife-maesai.org](http://www.childlife-maesai.org),
  - o Our donation page <http://www.childlife-maesai.org/donate/donate.html> including information about our Friends of Childlife Program [http://www.childlife-maesai.org/newsletters/Friends\\_of\\_Childlife.pdf](http://www.childlife-maesai.org/newsletters/Friends_of_Childlife.pdf)

You can also ask them to email us directly at [childlifemaesai@gmail.com](mailto:childlifemaesai@gmail.com) to be added to our contacts list to receive regular information about Childlife.

- **Do you have a website?** You can add a link to the Childlife website to let people know about our work.

Please find attached the following:

- Information pack about Childlife including information about the organisation, the situation and case studies of some children
- 2 newspaper articles about Childlife featured in the Bangkok Post
- Letter about our 'Friends of Childlife' Program. This program is our new fundraising campaign aimed at attracting regular donors. It would be greatly appreciated if you could pass this onto the participants/guests at your event.

After your fundraiser we would love if you could forward us some photos or even some footage (if possible) of your event. We'd love to let all our friends know about what you have done to help our children. It's also a great way to give ideas to our other contacts about running their own fundraisers.

We hope you find this pack helpful and please do not hesitate to ask for any additional information that may assist your fundraising efforts.

Good luck with the event and thanks again for your help.

Best regards,

**Childlife Fundraising Team**

